



WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977

National Media Inc  
815 Slater Lane  
Alexandria, VA 22314

## Contract # 46105

**Schedule Dates** 10/20/12-10/25/12  
**Advertiser** NATIONAL REPUBLICAN CONGRESSIONAL COMM  
**Agency** National Media Inc (1946)  
**Product** POLITICAL ISSUE (1052)  
**Brand** Est 2604 NRCC IE 2012 TV Oct 19-25 (26175)  
**Salesperson** Shiebler, Charles (1011)  
**Sales Office** WHDH  
**Buyer Name** /  
**Phone/Fax** 2604  
**CPE** Local/Political Issue Agency  
**Account Types** Standard  
**Billing Type** Comments

**Date Entered** 06/15/12  
**Last Modified** 10/18/12  
**Entered By** Krista Gordon  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$21,232.50  
**Net Total** \$120,317.50  
**Sales Tax**

**WHDH Boston (WHDH)**  
**By Broadcast Month**  
Oct. 2012 85 \$141,550.00  
**Grand Total:** 85 \$141,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/19/12-10/19/12	1	:30	5A- 7 News Today in New England	1					X			1			WHDH Boston (WHDH)		6/15/12
1.1	Normal Line / SPOT	10/22/12-10/25/12	1	:30	5A- 7 News Today in New England	1	X	X	X	X				1	\$600.00	\$600.00	WHDH Boston (WHDH)		10/18/12
2.0	Revised Line / SPOT	10/19/12-10/19/12	1	:30	5:30A- 7 News Today in New England	1					X			1			WHDH Boston (WHDH)		6/15/12
2.1	Normal Line / SPOT	10/22/12-10/25/12	1	:30	5:30A- 7 News Today in New England	1	X	X	X	X				1	\$600.00	\$600.00	WHDH Boston (WHDH)		10/18/12
3.0	Normal Line / SPOT	10/22/12-10/25/12	1	:30	5:30A- 7 News Today in New England	1	1	1	1	1				4	\$600.00	\$2,400.00	WHDH Boston (WHDH)		6/15/12
4.0	Normal Line / SPOT	10/20/12-10/20/12	1	:30	5:58A- 7 News Today in New England	2					X			2	\$300.00	\$600.00	WHDH Boston (WHDH)		6/15/12
5.0	Normal Line / SPOT	10/20/12-10/20/12	1	:30	8A- TODAY SHOW SATURDAY	2					X			2	\$900.00	\$1,800.00	WHDH Boston (WHDH)		6/15/12
5.0.1	Closed Preempt	10/20/12															WHDH Boston (WHDH)	Pre-Empt/Exception - check show/time specs	
5.0.2	Closed Preempt	10/20/12															WHDH Boston (WHDH)	Pre-Empt/Exception - check show/time specs	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**Brand** EST 2604 NRCC IE 2012 TV Oct 19-25 (26175)  
**Salesperson** Shiebler, Charles (1011)  
**Sales Office** WHDH  
**Buyer Name** /  
**Phone/Fax** 2604  
**CPE** Local/Political Issue Agency  
**Account Types** Standard  
**Billing Type** Comments

WHDH-TV  
 7 Bulfinch Place  
 Boston, MA 02114-2977



National Media Inc  
 815 Slater Lane  
 Alexandria, VA 22314

**WHDH Boston (WHDH)**  
**By Broadcast Month**  
 Oct. 2012 85  
**Grand Total:** 85

**Date Entered** 06/15/12  
**Last Modified** 10/18/12  
**Entered By** Krista Gordon  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$21,232.50  
**Net Total** \$120,317.50  
**Sales Tax**

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
6.0	Normal Line / SPOT	10/21/12-10/21/12	1	:30	7:30A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN	1							X	1	\$300.00	\$300.00	WHDH Boston (WHDH)		6/15/12
7.0	Normal Line / SPOT	10/21/12-10/21/12	1	:30	8A- TODAY SHOW-SUNDAY	1							X	1	\$1,100.00	\$1,100.00	WHDH Boston (WHDH)		6/15/12
8.0	Normal Line / SPOT	10/21/12-10/21/12	1	:30	9A- 7 News Today in New England-Sun	2							X	2	\$750.00	\$1,500.00	WHDH Boston (WHDH)		6/15/12
9.0	Revised Line / SPOT	10/19/12-10/19/12	1	:30	9A- 7 News Today in New England 9-10A	1					X						WHDH Boston (WHDH)		6/15/12
9.1	Normal Line / SPOT	10/22/12-10/25/12	1	:30	9A- 7 News Today in New England 9-10A	1	X	X	X	X				1	\$700.00	\$700.00	WHDH Boston (WHDH)		10/18/12
10.0	Normal Line / SPOT	10/22/12-10/25/12	1	:30	9A- 7 News Today in New England 9-10A	1	1	1	1	1				4	\$700.00	\$2,800.00	WHDH Boston (WHDH)		6/15/12
11.0	Revised Line / SPOT	10/19/12-10/19/12	1	:30	12P- 7 News at Noon	1					X						WHDH Boston (WHDH)		6/15/12
11.1	Normal Line / SPOT	10/22/12-10/25/12	1	:30	12P- 7 News at Noon	1	X	X	X	X				1	\$500.00	\$500.00	WHDH Boston (WHDH)		10/18/12
12.0	Normal Line / SPOT	10/22/12-10/25/12	1	:30	12P- 7 News at Noon	1	1	1	1	1				4	\$500.00	\$2,000.00	WHDH Boston (WHDH)		6/15/12
13.0	Revised Line / SPOT	10/19/12-10/19/12	1	:30	12:30p- 7 News at Noon	1					X						WHDH Boston (WHDH)		6/15/12
13.1	Normal Line / SPOT	10/22/12-10/25/12	1	:30	12:30p- 7 News at Noon	1	X	X	X	X				1	\$500.00	\$500.00	WHDH Boston (WHDH)		10/18/12

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## Contract # 46105

### Schedule Dates

10/20/12-10/25/12

### Advertiser

NATIONAL REPUBLICAN CONGRESSIONAL COMM

### Agency

National Media Inc (1946)

### Product

POLITICAL ISSUE (1052)

### Brand

EST 2604 NRCC IE 2012 TV Oct 19-25 (26175)

### Salesperson

Shiebler, Charles (1011)

### Sales Office

WHDH

### Buyer Name

/

### Phone/Fax

2604

### CPE

Local/Political Issue Agency

### Account Types

Standard

### Billing Type

Comments

### Comments

06/15/12

10/18/12

Krista Gordon

No

CO-OP

Headline #

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$21,232.50

Net Total

\$120,317.50

Sales Tax

## WHDH Boston (WHDH)

### By Broadcast Month

Oct. 2012

Grand Total:

85

85

\$141,550.00

\$141,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/22/12-10/25/12	1	:30	12:30P- 7 News at Noon	1	1	1	1	1				4	\$500.00	\$2,000.00	WHDH Boston (WHDH)		6/15/12
15.0	Normal Line / SPOT	10/20/12-10/20/12	1	:30	9A- 7 News Today in New England-Sat	1						X		1	\$1,100.00	\$1,100.00	WHDH Boston (WHDH)		6/15/12
16.0	Revised Line / SPOT	10/19/12-10/19/12	1	:30	4P- 7 News at 4	1					X						WHDH Boston (WHDH)		6/15/12
16.1	Normal Line / SPOT	10/22/12-10/25/12	1	:30	4P- 7 News at 4	1	X	X	X	X				1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/18/12
17.0	Normal Line / SPOT	10/22/12-10/25/12	1	:30	4P- 7 News at 4	1	1	1	1	1				4	\$1,000.00	\$4,000.00	WHDH Boston (WHDH)		6/15/12
18.0	Revised Line / SPOT	10/19/12-10/19/12	1	:30	4:30P- 7 News at 4	1					X						WHDH Boston (WHDH)		6/15/12
18.1	Normal Line / SPOT	10/22/12-10/25/12	1	:30	4:30P- 7 News at 4	1	X	X	X	X				1	\$1,300.00	\$1,300.00	WHDH Boston (WHDH)		10/18/12
19.0	Normal Line / SPOT	10/22/12-10/25/12	1	:30	4:30P- 7 News at 4	1	1	1	1	1				4	\$1,300.00	\$5,200.00	WHDH Boston (WHDH)		6/15/12
20.0	Revised Line / SPOT	10/19/12-10/19/12	1	:30	4:59P- 7 News at 5	1					X						WHDH Boston (WHDH)		6/15/12
20.1	Normal Line / SPOT	10/22/12-10/25/12	1	:30	4:59P- 7 News at 5	1	X	X	X	X				1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		10/18/12
21.0	Normal Line / SPOT	10/22/12-10/25/12	1	:30	4:59P- 7 News at 5	1	1	1	1	1				4	\$1,500.00	\$6,000.00	WHDH Boston (WHDH)		6/15/12
22.0	Revised Line / SPOT	10/19/12-10/19/12	1	:30	5:29P- 7 News at 5	1						X					WHDH Boston (WHDH)		6/15/12
22.1	Normal Line / SPOT	10/22/12-10/25/12	1	:30	5:29P- 7 News at 5	1	X	X	X	X				1	\$1,700.00	\$1,700.00	WHDH Boston (WHDH)		10/18/12

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Comments:

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Entered By Krista Gordon  
CO-OP No  
Headline #  
Demo  
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Package Deal  
Commission % 15.00  
Commission \$21,232.50  
Net Total \$120,317.50  
Sales Tax

WHDH Boston (WHDH)  
By Broadcast Month Spots Rate  
Oct. 2012 85 \$141,550.00  
Grand Total: 85 \$141,550.00

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23.0	Normal Line / SPOT	10/22/12-10/25/12	1	:30	5:29p- 7 News at 5	1	1	1	1	1				4	\$1,700.00	\$6,800.00	WHDH Boston (WHDH)		6/15/12
24.0	Revised Line / SPOT	10/19/12-10/19/12	1	:30	5:58p- 7 News at 6	1						X					WHDH Boston (WHDH)		6/15/12
24.1	Normal Line / SPOT	10/22/12-10/25/12	1	:30	5:58p- 7 News at 6	1	X	X	X	X				1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/18/12
25.0	Normal Line / SPOT	10/22/12-10/25/12	1	:30	5:58p- 7 News at 6	1	1	1	1	1				4	\$2,000.00	\$8,000.00	WHDH Boston (WHDH)		6/15/12
26.0	Revised Line / SPOT	10/19/12-10/19/12	1	:30	7p- 7:30p (ET)	1						X					WHDH Boston (WHDH)		6/15/12
26.1	Normal Line / SPOT	10/22/12-10/25/12	1	:30	7p- 7:30p (ET)	1	X	X	X	X				1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		10/18/12
27.0	Normal Line / SPOT	10/22/12-10/25/12	1	:30	7p- 7:30p (ET)	1	1	1	1	1				4	\$1,500.00	\$6,000.00	WHDH Boston (WHDH)		6/15/12
28.0	Normal Line / SPOT	10/20/12-10/20/12	1	:30	7p- Access Hollywood Sat	1						X		1	\$750.00	\$750.00	WHDH Boston (WHDH)		6/15/12
29.0	Revised Line / SPOT	10/19/12-10/19/12	1	:30	9p- GRIMM	2						X					WHDH Boston (WHDH)		6/15/12
29.1	Normal Line / SPOT	10/25/12-10/25/12	1	:30	10P- ROCK CENTER WITH BRIAN WILLIAMS	2				X				2	\$4,500.00	\$9,000.00	WHDH Boston (WHDH)		10/18/12
30.0	Normal Line / SPOT	10/21/12-10/21/12	1	:30	6:58p- FOOTBALL NIGHT IN AMERICA	1						X		1	\$6,000.00	\$6,000.00	WHDH Boston (WHDH)		6/15/12
31.0	Normal Line / NFL	10/21/12-10/21/12	1	:30	8:13p- NBC SUNDAY NIGHT FOOTBALL	2						X		2	\$18,000.00	\$36,000.00	WHDH Boston (WHDH)		6/15/12

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Est 2604 NRCC IE 2012 TV Oct 19-25 (26175)

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### Sales Office

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### Buyer Name

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### Phone/Fax

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### CPE

Local/Political Issue Agency

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### Billing Type

Comments

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32.0	Normal Line / SPOT	10/20/12-10/20/12	1	:30	10:59p- 7 News at 11 PM	1						X		1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		6/15/12
33.0	Normal Line / SPOT	10/21/12-10/21/12	1	:30	11p- 7 News at 11 PM	1							X	1	\$2,800.00	\$2,800.00	WHDH Boston (WHDH)		6/15/12
34.0	Revised Line / SPOT	10/19/12-10/19/12	1	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	1					X						WHDH Boston (WHDH)		6/15/12
34.1	Normal Line / SPOT	10/22/12-10/25/12	1	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	1	X	X	X	X				1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		10/18/12
35.0	Normal Line / SPOT	10/22/12-10/25/12	1	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	1	1	1	1	1				4	\$1,500.00	\$6,000.00	WHDH Boston (WHDH)		6/15/12
36.0	Revised Line / SPOT	10/19/12-10/19/12	1	:30	12:37A- LATE NIGHT WITH JIMMY FALLON	2					X						WHDH Boston (WHDH)		6/15/12
36.1	Normal Line / SPOT	10/22/12-10/25/12	1	:30	12:37A- LATE NIGHT WITH JIMMY FALLON	2	X	X	X	X				2	\$800.00	\$1,600.00	WHDH Boston (WHDH)		10/18/12
37.0	Normal Line / SPOT	10/22/12-10/25/12	1	:30	12:37A- LATE NIGHT WITH JIMMY FALLON	1	2	2	2	2				8	\$800.00	\$6,400.00	WHDH Boston (WHDH)		6/15/12
38.0	Normal Line / SPOT	10/20/12-10/20/12	1	:30	11:29p- Saturday Night Live	1						X		1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		6/15/12
39.0	M/G For 5.0.1.5.0.2 / SPOT	10/20/12-10/20/12	1	:30	8A- Today Show Weekend	2						X		2	\$900.00	\$1,800.00	WHDH Boston (WHDH)		8/13/12
40.0	Normal Line / SPOT	10/21/12-10/21/12	1	:30	6p- 7 News at 6	1							1	1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/20/12

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Date:

Accepted-Station:

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